

**WCCO-TV QUARTERLY ISSUES/PROGRAMS REPORT
PERIOD OCTOBER 1, 2009 THROUGH DECEMBER 31, 2009**

ATTACHED ARE LISTINGS OF BROADCASTS OR BROADCAST SEGMENTS WHICH, IN THE STATION'S JUDGEMENT, REFLECT THE STATION'S MOST SIGNIFICANT TREATMENT OF ASCERTAINED COMMUNITY ISSUES DURING THE PERIOD OCTOBER 1, 2009 THROUGH DECEMBER 31, 2009.

PROGRAM INDEX: *"WCCO 4 News"* is a regularly scheduled half-hour newscast at 5:00, 6:00 and 10:00 p.m. Duration of stories listed in this report range from 1 to 12 minutes.

"60 MINUTES" is a regularly scheduled one-hour CBS news magazine show. Segments run approximately 12 minutes.

"48 HOURS INVESTIGATES" is a regularly scheduled one-hour CBS News magazine show. Segments run approximately 12 minutes.

CONSUMER: Ticket Scam, Propane Lawsuit, Rent Scam, Verizon Fees, Fake Merchandise,

October 7, 2009, WCCO 4 News, "Ticket Scam" – Some fans who drove to Minneapolis from Montana for a Minnesota Vikings game were out \$1,000 after they bought four tickets from a scalper on the street. The tickets looked real, but turned out to be copies. Police say scammers are also selling multiple copies of e-tickets, and are urging fans who can't get tickets from the ticket office, to buy them from sources you know are legitimate. **October 9, 2009, WCCO 4 News, "Propane Lawsuit"** – Just as our winter season is getting underway, Lori Swanson, Minnesota's Attorney General, is urging anyone heating with propane to make sure they know the price they're paying for the gas. She has filed a lawsuit against Ferrelgas, the state's largest LP supplier. The suit claims the company is deceiving customers by not clearly revealing its pricing and fees. Some are hidden fees being tacked on by the company, and some customers say they were charged double the market price of propane gas. **October 15, 2009, WCCO 4 News, "Rent Scam"** – The Better Business Bureau has a warning for anyone looking to rent a home with the help of an online ad. Hundreds of renters have already been scammed by phony ads for rental properties. Several of Tradewind Property listings were stolen. Photos and information were pasted onto phony ads in hopes of snaring unsuspecting renters. The Better Business Bureau says the scam often advertises rent "deals" to lure victims. The ads state the would-be landlord is unavailable and prefers to communicate by email. They demand fees and deposits be sent by wire transfer. **November 5, 2009, WCCO 4 News, "Verizon Fees"** - In order to get out of a cell phone contract, you likely have to pay a fee for some phones to cancel your service early. Verizon now plans to double that fee for some phones. Starting November 15th, Verizon will increase the penalty fee to \$350. This applies to customers who have smart phones or other advanced devices on a one or two-year contract. Verizon says the increase is to

cover the wholesale cost it pays for the device. The early termination fee for standard cell phones will stay at \$175. **November 28, 2009, WCCO 4 News, “Fake Merchandise”** – Officials with Immigration and Customs Enforcement (ICE) say they have seized more than 17,000 counterfeit items from 21 Twin Cities area businesses. The goods included high priced purses and perfume as well as the hottest jersey in town. They were being passed off as name brand, many with designer labels. ICE estimates merchandise piracy costs our economy \$250 billion a year and steals 750,000 American jobs. They warn consumers there is often a good reason you’re paying a fraction of full retail.

CRIME AND PUBLIC SAFETY: Skimmers, Robber Stopped, Petters Verdict

October 12, 2009, WCCO 4 News, “Skimmers” – Two employees at a fast food restaurant in Eagan are accused of stealing from customers. Dakota County Attorney, James Backstrom, says the men have been charged with using a device called a “skimmer” to steal credit card information from the magnetic strip of customers’ credit cards. They then used the credit card information to load empty gift cards with money and went on a shopping spree. The men are being charged with financial transaction fraud and also face similar charges in surrounding counties. There were at least seven victims in the Dakota County area and more are expected. **November 18, 2009, WCCO 4 News, “Robber Stopped”** – At a Holiday station in Eagan, two customers and a clerk wrestled a robber to the ground until police came and arrested him. Although they don’t want the public to ever put themselves in danger, police are glad everything turned out well in this case. **December 2, 2009, WCCO 4 News, “Petters Verdict”** – A former Minneapolis CEO is sitting in jail tonight knowing a cell will likely be home for the rest of his life. A jury found Tom Peters guilty of all 20 counts related to a ponzi scheme that cost investors more than \$3 billion. A Petters associate went to the FBI last September and in exchange for a plea deal, agreed to help bring down her boss by wearing a wire for two weeks to record their conversations. In the weeks after Petters’ arrest, four other co-workers pleaded guilty.

GOVERNMENT: Pawlenty Health Care, Mpls. Budget, Minn. Facing \$1.2 Billion Budget Deficit

October 13, 2009, WCCO 4 News, “Pawlenty Health Care” – Governor Tim Pawlenty says Minnesotans are paying too much for health care insurance, in part because there’s no competition. He wants Minnesota to be the first state in the nation to allow consumers to buy insurance policies across state lines. The governor says changing the law could save consumers hundreds of dollars a year in premiums, in part because Minnesota companies who offer insurance would be forced to compete with companies around the country. The leader of a trade group that represents Minnesota’s HMO’s said more than 190 companies already sell policies in the state and reducing regulations on them might do more to curb premiums than what the governor is proposing. **December 8, 2009, WCCO 4 News, “Mpls. Budget”** – The Minneapolis City Council has adopted the 2010 budget, which call for cuts to the police force. The cuts include 25 police officers and recruits, as well as 30 civilian employees of the police department. The jobs will be cut

in a matter of days. Some people could be re-hired if a federal stimulus grant comes through. The \$1.3 billion spending plan relies on a 7 percent property tax increase. However, most homeowners in Minneapolis will only see about a 2 percent increase because of lower school taxes. **December 12, 2009, WCCO 4 News, “Minn. Facing \$1.2 Billion Budget Deficit”** – New numbers out from the Minnesota Office of Management and Budget show Minnesota is short \$1.2 billion for the budget ending June of 2011. The governor said he might have to use his executive power to cut aid to local government in order to make up the difference. Mayors say the cuts could cause critical shortages in city services, including winter snow plowing.

DIVERSITY: Racist Text, Owatonna HS Fights, Black Police,

November 10, 2009, WCCO 4 News, “Racist Text” - A football player at Centennial High School faces possible criminal charges for a text message he sent to a teammate who is black. The message contained a racial slur and a picture of a noose. Michael Gilbreath says words can't express what he felt when he received the picture text. He took the picture to his parents who reported it to the school principal. The principal tracked down the person responsible, one of Michael's teammates. Gilbreath's dad says he has sent letters to the school since his son was in 8th grade, complaining about the use of racial slurs by other students toward his son. A spokesperson for the school district says the district does not tolerate this type of behavior and will follow their investigation with progressive discipline. The case is also being investigated by the Anoka County Sheriff's Department and could be presented to the county attorney for possible charges in the near future. **November 19, 2009, WCCO 4 News, “Owatonna HS Fights”** - Calm has returned and security is tighter at Owatonna High School where earlier this week a fight over racial tensions sent one student to the hospital. Tension between white and Somali students had been brewing for weeks. Problems began with a student's inflammatory paper, alleging Somali privilege, which was posted on a school blog. The white student was briefly suspended, but was attacked when a fight erupted between about 20 Somali and white students. The school has added police patrols to try to make students feel safer while in class. **December 3, 2009, WCCO 4 News, “Black Police”** - In Minnesota, the number of black police officers is dwindling and causing concern for some in the community. Across the state there are 11,000 licensed police officers and only 150, less than 2 percent, are black. Dakota County Deputy Booker Hodges is the only peace officer in the country to serve as president of a local branch of the NAACP. He says more black officers would create better community relations and eventually decrease crime.

ENVIRONMENT: \$1 Light Bulbs, Solar Decathlon, Environment Score

October 7, 2009, WCCO 4 News, “\$1 Light Bulbs” – Xcel Energy is teaming up with hardware stores around the state to sell compact fluorescent light bulbs for just \$1. The bulbs are more energy-efficient and one of them can cut about \$50 off your light bill over its lifetime. **October 16, 2009, WCCO 4 News, “Solar Decathlon”** – The University of Minnesota is celebrating a fifth place finish at the Solar Decathlon. Students had to

create a modern, livable home fully powered by the sun. The houses are on display on the Capitol Mall in Washington D.C. This is the first year the University of Minnesota sent a team to the competition. They competed against 20 other teams from around the country and earned first place in the engineering and lighting design categories.

December 30, 2009, WCCO 4 News, “Environment Score” – An environmental group, Environment Minnesota, will pass out grades for Minnesotans in Congress. The group will release its annual report card, documenting the votes on environmental issues over the past year by the state’s representatives and senators. The group says Senator Amy Klobuchar, Representative Jim Oberstar and Representative Tim Walz all scored one hundred percent.

HEALTH: Health Manager, Fake Remedies, H1N1 Cases, CO Stats

October 10, 2009, WCCO 4 News, “Health Manager” – The Mayo Clinic Health Manager is a new and free program launched on the clinic’s website that monitors your health when a doctor is not around. It works by creating profiles for each family member. In each profile, specific health conditions and concerns are listed. Health Manager then monitors each profile and gives feedback for high blood pressure, cholesterol and body mass. It can help women monitor pregnancy and can even manage an elderly parent with a heart condition in another state by using Blue Tooth devices that connect them to the health center. Doctors say the best features of Health Manager could be that it eliminates paperwork altogether and it can be accessed by any personal computer. **October 29, 2009, WCCO 4 News, “Fake Remedies”** - Health experts are warning the public to be careful about what we buy to feel better when we’re sick. Items like air “sterilizers”, protective shampoos and even fake doses of Tamiflu are available online. Sites selling Tamiflu without a prescription are causing the most concern. The FDA says tests on some of the medications they found were just talc and generic over-the-counter painkillers. **November 3, 2009, WCCO 4 News, “H1N1 Cases”** - As the number of people with flu symptoms in emergency rooms rise, one expert says we are seeing how vulnerable the U.S. system may be. Dr. Michael Osterholm, a University of Minnesota infectious disease researcher, says the slow arrival of H1N1 vaccine has only added to the problem. He also believes we don’t have excess capacity in our health care office. If you call a doctor’s office today, you’re likely to get a busy signal because so many people are calling trying to get vaccinated.

WOMEN: Women Venture, Teacher Award, Mammogram Rec.

October 13, 2009, WCCO 4 News, “Women Venture” - Women Venture has been a Twin Cities fixture for 30 years, helping women with the skills they need to succeed with their jobs or start a new business. As our “new economy” reshapes the workplace, more people are turning to Women Venture to restart careers and realize dreams. The agency works with about 4500 clients a year and offers classes to help aspiring job seekers and business owners polish skills and learn new ways of selling themselves or their products. If business plans are sound, clients can apply for up to \$35,000 in start-up loans.

October 21, 2009, WCCO 4 News, “Teacher Award” – Kirsten Duoss, a Centerpoint Elementary math teacher, received EXPO Extraordinary Educator award. She was one of

thousands of teachers nominated for the award and only one of 12 who won. She was nominated by one of her student's parents who said she always creates opportunities for her students to challenge themselves. She won a \$500 gift card and \$500 worth of classroom supplies from EXPO, the company that makes dry erase boards. **November 23, 2009, WCCO 4 News, "Mammogram Rec."** - New guidelines recommend that women do not need mammograms until they're 50 years of age. These guidelines run counter to the American Cancer Society's long-held stance that women should get a yearly mammogram starting at age 40. The task force of scientists and doctors who issued the new guidelines determined that early and frequent mammograms often lead to false positive readings and unnecessary biopsies. And, they do not substantially improve the odds of survival for women under 50.

YOUTH AND FAMILY: Cardboard Box City, Dinnertime Poll, Care Boxes

October 29, 2009, WCCO 4 News, "Cardboard Box City" – In Minnesota, more than 2700 children are homeless on any given night. To raise awareness, hundreds of kids from around the state left their homes and spent the night outside in cardboard boxes. About 400 students from several different youth and church groups around Minneapolis spent the night on the state fairgrounds, using cardboard boxes and tents for shelter. **November 12, 2009, WCCO 4 News, "Dinnertime Poll"** - A new poll finds more than 60 percent of families sit down together for dinner at least five nights a week. However, family bonding faces competition from today's technologies. Five percent of families say someone is always texting or emailing during dinner and in most families, the television is on in the background. **December 30, 2009, WCCO 4 News, "Care Boxes"** - More than 1600 Twin Cities college students will be making special deliveries of more than 1400 "Holiday Care Boxes" to families in need. The students are part of a leadership conference called The Twin Cities X-Perience. They'll deliver boxes of groceries and other holiday items throughout the Metro area.